



Grady High School
2019-2020 COURSE SYLLABUS
Journalism 2,3,4, Publications

Teacher: Ellerton
Room Number: E106
Semester: **Fall 2019**

Phone Number: 404-802-3001
Email: **@atlanta.k12.ga.us**

Tutorial Days: **Fridays**

Textbook:
No required textbook

Tutorial Hours: 3:30-4:30
Tutorial Location: E106

<https://ellertonjournalism.weebly.com/>

Course Description:

This course is a publications production class with the end products consisting of the regular publications of The Southerner newspaper and Nexus magazine. Students will manage and operate all aspects of the publications from story and art/photography assignment, to editing, design and layout to publication and distribution.

The most important skill students will take away from this class is an understanding and appreciation for all aspects of the production of a high quality publication. Students will polish their skills in interviewing, news gathering and reporting, features development, reporting and writing, editing and managing others, planning and meeting publication deadlines to ensure timely production of The Southerner and Nexus.

Prerequisite: Introductory Communications and Journalism 1

Course Content Standard - (www.georgiastandards.org:

<https://www.georgiastandards.org/Georgia-Standards/Frameworks/ELA-11-12-Advanced-Composition-Standards.pdf>

Course Outline:

This publications calendar is a living document and is subject to change based on the actual production and deadlines.

Week 1:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting <i>Journalism Issues, Skills, as needed</i>
Week 2:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting <i>Journalism Issues, Skills, as needed</i>
Week 3:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting <i>Journalism Issues, Skills, as needed</i>

Week 4:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting Southerner Late Nights, Issue 1, Weekend, depending on availability Publication, Southerner Issue 1
Week 5:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting Southerner Late Nights, Issue 1
Week 6:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting <i>Journalism Issues, Skills, as needed</i>
Week 7:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting Publication, Nexus, Issue 1 <i>Journalism Issues, Skills, as needed</i>
Week 8:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting Southerner Late Nights, Issue 2, Publication, Southerner Issue 2
Week 9:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting Southerner Late Nights, Issue 2
Week 10:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting <i>Journalism Issues, Skills, as needed</i>
Week 11:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting <i>Journalism Issues, Skills, as needed</i>
Week 12:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting Southerner Late Nights, Issue 3, Weekend, depending on availability
Week 13:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting Southerner Late Nights, Issue 3 Publication, Southerner Issue 3
Week 14:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation

	Pitch meeting, Editorial Board meeting <i>Journalism Issues, Skills, as needed</i>
Week 15: Thanksgiving Break	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting <i>Journalism Issues, Skills, as needed</i>
Week 16:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting Southerner Late Nights, Issue 4, Weekend, depending on availability
Week 17:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Pitch meeting, Editorial Board meeting Southerner Late Nights, Issue 4, Publication, Southerner, Issue 4
Week 18:	Southerner/Nexus, Reporting, Writing, Editing, Design, Art, Photography, Content Generation Publication, Nexus, Issue 2

Evaluation and Grading:

Your primary assessment will be the on-time submissions of stories, quality and completion of stories, design, photography, and attendance for late nights on deadlines. Each of these will be components of your final portfolio at the end of the term.

Portfolio Components:

The portfolio assessment will make up the bulk of your grade for the class and will consist of performance in the following areas:

Story Performance: 20%

Page Design Performance: 20%

Classroom Environment Contribution: 20%

Above and Beyond Defined Duties, includes subscriptions and late nights: 20%

Final Article: 20%

Total Grade: 100%

Subscriptions

Subscriptions, which are a vital part of the publication, will play a role in extra credit at the end of the semester. Each staff member is expected to secure at least 5 subscriptions.

Course Components	Weights	Grading Scale	
Final Article 800-1000 words	20 %	100-90	A
Story Performance	20%	89-80	B
Page Design Performance/Photography/Website	20 %	79-70	C
Classroom Environment, Daily Productivity	20 %	69-0	F
		Not Evaluated	NE

Above and beyond, late nights, subscriptions, editing, taking on additional duties	20 %	
TOTAL	100%	

Campus Portal for Parents and Guardians: Visit - <https://ic.apsk12.org/portal> to view class schedules, attendance records and grades. To activate your account, visit the school to receive your login (activation key).

Required Materials:

- USB flash drive
- Reporters notebook/Pocket sized note pad
- Ink pens, black or blue and red
- Digital camera/mobile phone camera
- Computer access outside school hours

Story filing

Stories will be filed on Google drive for editing and placement. However, stories will be tracked through the editing and publication process through the SNO Flow interface, which will be implemented for use at the start of the semester.

Supplemental Resources:

- Daily Newspaper-Atlanta Journal Constitution
- Community newspapers
- Monthly Magazines
- Online News Sites
- Local Television and Radio News
- Cable News Outlets
- Teacher handouts
- Other student websites and exchange publications from other schools

Supplementary texts as needed:

Melvin Mencher's News Reporting and Writing: 11th Edition, Bill Kovach and Tom Rosenthal's Elements of News, The Essentials of Sports Reporting and Writing, Scott Reinardy and Wayne Wanta, Field Guide to Covering Sports, Joe Gisoni, Sports Writing, A Beginner's Guide, Steve Craig, Feature Writing for Newspapers and Magazines, The Pursuit of Excellence, Suzette Martinez Standring, The Art of Opinion Writing, Insider Secrets from Top Op-Ed Columnists, Suzette Martinez Standring, The Art of Column Writing, Conrad Fink, Writing Opinion For Impact

Classroom Expectations:

Plagiarism in any form or misrepresentation of facts, fabricated information is not allowed. All articles should have contact information for sources.

Students are to report to class on time.

All assignments must be completed by established deadlines.

Please do not complete or work on any other work during this class.

LATE ASSIGNMENTS: It is important that students are responsible and meet established due dates for assignments. Late is defined as any time work is submitted after the established deadline.

MAKE-UP AND MISSING ASSIGNMENTS: Students with an excused absence will be expected to submit missed work on or before the second class meeting after the absence. Pre-announced assignments are due upon return to school.

School-wide Expectations:

LATE ASSIGNMENTS: It is important that students are responsible and meet established due dates for assignments. A late assignment is defined as work submitted after the teacher collected the assignment. ***All missing/not turned in assignments will be recorded in Infinite Campus with an "M-Missing" designation.***

MISSING ASSIGNMENTS (late assignments or unexcused absences): Students with late assignments or unexcused absences will be expected to submit missed work within two weeks of the end of the grading periods. The deadlines for missing assignments are as follows:

- Midterm is October 11th. Deadline September 30th (for assignments from August 12th-Sept. 27th)
- End of Semester is December 20th. Deadline is December 9th (for assignments from September 30th-December 6th)
- Midterm is March 13th. Deadline is March 2nd (for assignments from January 6th-through February 28th)
- End of Semester is May 22nd. Deadline is May 11th (for assignments from March 2nd through May 8th)

As noted above, all missing/not turned in assignments will be recorded in Infinite Campus with an "M-Missing" designation.

Late assignments will be assessed a 20% penalty or more for assignments turned in late and incomplete.

MAKE-UP ASSIGNMENTS (Excused Absences): Students with an excused absence will be expected to submit missed work on or before the third class meeting after the absence. Pre-announced assignments are due upon return to school.

REASSESSMENT OPPORTUNITY: Reassessment opportunities are available for all students on assessments only. The reassessment will be a newly generated teacher assessment and the reassessment score will replace the original score. The reassessment can occur during the class period, tutorial, and/or a lunch-and-learn session (at the teacher's discretion).

MASTERY LEARNING: With mastery learning, a unit of material is taught, and student understanding is evaluated before students are able to move on to the next unit. Students who have not shown mastery for a particular unit will receive feedback and support in reaching mastery. They may be given practice exercises, study guides, group work or complementary resources to help them improve and achieve mastery. Students who demonstrate mastery of the content for a particular unit are given enrichment exercises like special projects, tasks or academic games to further or broaden their knowledge of the material.

PROGRESS REPORTS: Parents and guardians are informed when students are making unsatisfactory progress in classes. Poor performance will be reported to parents and guardians as soon as problems are evident. Deficiency reports with plans for remediation will be provided for all students making unsatisfactory progress, and parent-guardians conferences must be scheduled. Unsatisfactory grades should never come as a surprise to parents, guardians, or students. Also, see Board Policy Administrative Regulation IHA-R(1) under "Students in danger of not meeting academic expectations" for further information. Teachers will:

- Contact parents/guardians early in the semester if academic, attendance, or behavioral difficulties are apparent.
- Notify the counselor, Student Support Team (SST)/Response To Intervention(RTI) Chair, and/or an Assistant Principal of serious problems that are affecting classroom performance.
- Set up parent conferences as necessary.

ATHLETIC ELIGIBILITY: Students wanting to participate in athletic programs governed by the GHSA and extracurricular activities must meet eligibility requirements to participate. The Athletic Director (and the Extracurricular Activities sponsors) will collaborate with teachers to monitor and to identify students in danger of failing courses. A master list of students participating in extracurricular activities and athletics under the auspices of the GHSA will be available to all staff.

Our Vision: A high-performing school where educators inspire, families engage and students love to learn.

Our Mission: Every student will graduate college and career ready with a dedication to community involvement and service.

Our Motto: Individually we are different; together we are Grady.

Grady Graduate Profile (5 Cs): creative, collaborative, critical thinker, communicative, and a good citizen.



Receipt of Syllabus

Course Name: Journalism 2,3,4,, Publications
Teacher Name: Ellerton

Student Signature

Parent/Guardian Signature

Date

Date